

Leon Soriano

Principal

32.4.962.70.747

1.770.321.8439

leon@fitzpatrickconsultants.com



An international businessman, Leon speaks a number of languages and currently lives in Brussels, Belgium. He has over 35 years of management, sales, marketing, and R&D experience in various healthcare sectors.

Leon is currently involved with four ventures. His primary focus is Onis SA, a European distributor of electronic endoscopy equipment which he founded in 1975, and currently serves as Chairman. Leon joined Healthcare Consulting Group, a U.S. and Japanese-based medical technologies consulting firm, and currently serves as Vice President of International Marketing. In 1980, Leon formed a consultancy that serves startups in the area of healthcare marketing.

Prior to his current endeavors, Leon served as Director of International Marketing for Extracorporeal, Inc., a U.S. and Europe-based dialysis and neurosurgery device company. Prior to that, Leon was a management consultant with McKinsey & Company, Inc., with experience in New York, London, Amsterdam, and Brussels.

Leon holds several patents relating to endoscopy medical devices, has been published in the Belgium Society Journal of Ophthalmology, and was recently decorated by His Majesty King Albert II of Belgium with an honorary medal of Officer in the Order of Leopold II. Leon was born and raised in the Congo. He holds a B.Sc. in Engineering Physics from New York University (USA) and a M.Sc. in Management and Operations Research from the Cranfield Institute of Technology (U.K.)