

## **Paul J. Fitzpatrick**

**President**

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Paul is a success-driven leader and innovative strategist with exceptional ability to transform concepts to fruition by effectively implementing strategic and tactical methodologies that enabled corporations to generate substantial revenue, increase productivity and operational efficiency, improve performance processes and resolve critical challenges. With twenty four years of diverse, entrepreneurial business, and healthcare experience he has a proven track record of delivering results.

During his career, senior leadership positions he has held have been: Founder, CEO, President, Board of Directors, COO and EVP. Paul's background also includes numerous start-ups, turnarounds, roll-ups, integration of acquired companies, multi-site and state operations, public, private and venture backed financing's, medical devices, clinical and patient care services, international recruiting & staffing, developing numerous strategic alliances, education and completing over twenty M&A transactions with a combined value in excess of \$100 million.

Paul served as interim Chief Executive Officer and director of NeoMatrix, LLC, an early stage medical device company, from June 2006 until the completion of his engagement in November of 2007. Paul was brought in by the Company's Investment Bank, Waveland Capital Group ("WCG"), to develop a strategic operational and funding plan to turnaround Neomatrix and take it from R&D to commercialization. Paul joined Waveland Capital Group LLC in February 2006 as a consultant hired to monitor Waveland Capital Partners' portfolio companies. Prior to joining WCG, from March 2002 to January 2006, Paul was founder, President and CEO of I-Medical Staffing ("IMS"), a U.S. based healthcare staffing company that sourced, prepared, and employed highly experienced internationally-trained, English-speaking registered nurses for assignments into U.S. healthcare facilities. In 2006, Paul executed the merger of IMS with a large domestic staffing company. From 1997 to 2002, Paul was the Executive Vice President and COO and a start-up team member of Healthcare Innovations, Inc. ("HCI"), a rehabilitation services company, where he was responsible for mergers and acquisitions and operations. Paul was responsible for and orchestrated the sale of HCI in 2001 to a large publicly traded company. From 1994 to 1997, Paul was a Corporate Vice President at Careline, Inc., an emergency medical services rollup company, which had two public offerings raising \$57 million and \$75 million, respectively, and was eventually acquired for \$258 million. His responsibilities included acquisition due diligence, strategic planning and facility integration. From 1991 to 1994, Paul was founder and president of P.J. Fitzpatrick & Associates, Inc., an emergency medical services consulting firm. Paul is a graduate of the Daniel Freeman Hospital Paramedic School earning his board certification as a National Registered Paramedic and holds a degree in paramedic technology from Northeastern University in Boston, Massachusetts where he served as an adjunct faculty member for 10 years.

## **Leon Soriano**

### **Principal**

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An international businessman, Leon speaks a number of languages and currently lives in Brussels, Belgium. He has over 35 years of management, sales, marketing, and R&D experience in various healthcare sectors.

Leon is currently involved with four ventures. His primary focus is Onis SA, a European distributor of electronic endoscopy equipment which he founded in 1975, and currently serves as Chairman. Leon joined Healthcare Consulting Group, a U.S. and Japanese-based medical technologies consulting firm, and currently serves as Vice President of International Marketing. In 1980, Leon formed a consultancy that serves startups in the area of healthcare marketing.

Prior to his current endeavors, Leon served as Director of International Marketing for Extracorporeal, Inc., a U.S. and Europe-based dialysis and neurosurgery device company. Prior to that, Leon was a management consultant with McKinsey & Company, Inc., with experience in New York, London, Amsterdam, and Brussels.

Leon holds several patents relating to endoscopy medical devices, has been published in the Belgium Society Journal of Ophthalmology, and was recently decorated by His Majesty King Albert II of Belgium with an honorary medal of Officer in the Order of Leopold II. Leon was born and raised in the Congo. He holds a B.Sc. in Engineering Physics from New York University (USA) and a M.Sc. in Management and Operations Research from the Cranfield Institute of Technology (U.K.)

## **M. Keith Huzyak**

### **Principal**

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Keith has 35 years of business experience with 25 active years of varied health care experience in general management, marketing, sales, business development, early stage ventures, and joint ventures. Keith has experience in acquisition analysis, negotiation, due diligence and integration, and has a proven track record managing decentralized health care service businesses.

Keith retired in 1996 after 25 years in the healthcare business, only to acquire Tollycraft, now NorthStar Yachts where he is now the CEO and owner. NorthStar builds motor yachts from 92-120' with capabilities beyond that size on a custom basis. He also continues to be an advisor to early-stage, usually venture capital funded companies and in numerous occasions has served on the Board of Directors.

Keith was formerly the founder, Chairman and CEO of CareLine, one of the three consolidators in the Emergency Medical Services (EMS) business, now American Medical Response (AMR). In this capacity, he built this national company to approximately \$250 million and over 4,000 employees through a series of 36 acquisitions over a 40 month period, including: 1) venture funding of approximately \$40 million by Bankers Trust New York (now Deutsche Bank) and Austin Ventures (over \$3 billion under management), 2) two public offerings totaling \$160 million by Alex Brown (now Deutsche Bank) and Robertson Stephens, 3) over \$150 million in syndicated bank financing, and 4) the sale to Laidlaw in 1995 for approximately \$358 million with Lehman Brothers as advisors.

Prior to founding CareLine in 1992, Keith was President and COO of LifeFleet, at that time the nation's largest EMS provider. LifeFleet was built through a series of acquisitions and had seven Divisions/Operations and 1,400 employees nationally. LifeFleet was subsequently acquired by CareLine for \$95 million.

Prior to LifeFleet, Keith founded and managed Healthcare Ventures ("HVI") for five years. HVI was a consulting firm specializing in business planning and development for new ventures. While there, Keith consulted to a number of highly successful hospital/physician joint ventures, HMOs and PPOs, and he has completed many development assignments in the chemical dependency treatment, home healthcare and preterm birth prevention and other distributed healthcare service markets.

Prior to 1984, Keith was President of a \$250 million distribution services division of Whittaker General Medical where he had responsibility for three Divisions, consisting of 27 operations, a 200 person sales force, and over 1000 employees.

Keith was Executive Vice President and General Manager of Biosynergy, an early stage medical device company during 1980-1981; Marketing Manager with Abbott Laboratories from 1977-1980; and Sales representative, Sales Manager, and Product Manager for the Davol Division of C.R. Bard from 1972-1977.

Keith graduated with honors from Lehigh University with a B.S. degree in Business and graduate studies at the University of Rhode Island.

## **J. Scott Adams**

### **Principal**

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Scott is a highly experienced senior healthcare executive with over 40 years of business leadership experience. His diverse background in healthcare includes general management, marketing, sales, business development, early stage ventures, acquisitions and joint ventures in the fields of medical: hospital supplies, disposables and devices; sleep apnea, emergency medical transportation services, and dental services.

Scott began his career in 1967 at American Hospital Supply Corporation in sales. After 2 years in the field he was recruited to be one of three people to be in a new corporate business development department. In the first 18 months he developed a business plan to build a Dental Laboratory Business, purchased a cornerstone dental laboratory with strong management and directed the purchase of 18 more dental labs. In 1974, he was promoted to President of the Dental Division.

In 1976 Scott was recruited by Abbott Labs to develop, grow and manage three Business Units: Anesthesia, IV Pump and IV Administration. Over the next 4 years he developed 3 generations of pumps and dedicated disposables and became the 2<sup>nd</sup> largest IV Pump manufacturer in the US. Scott identified Sorenson Laboratories as an acquisition candidate and directed its acquisition. In 1980 Scott became President of General Medical, a \$425M per year health care distribution company. In 1990 Scott relocated to California as President of ParaMed Technologies in Mt. View. Two years later, 1992, he joined Innerdyne as President and CEO. The company began as Interventional Thermodynamics to ablate the gallbladder. Scott was instrumental in the Company's exit to Tyco.

In 1995 Scott became President of Careline, the second largest EMS Provider in the United States. Scott helped to grow Careline to \$250 million in revenue, with the company operating in 22 states through the acquisitions of over 30 EMS providers. Careline went public in 1995 and exited to Laidlaw Corporation 1996 for an estimated value of \$350 million.

In 1997, Scott started Sleep-Solutions as CEO. Through his leadership the Company developed a complete testing system to diagnose sleep apnea in a home setting. Sleep-Solutions was the first company to get FDA approval for this indication. Scott holds patents on the base technology and the MediTrack data analysis system. In June 2001, Scott joined Thomas Fogarty, MD as the General Manager of Fogarty Engineering, which developed AAA grafts, heart valves, breast biopsies and anti restenosis drug delivery catheters.

Scott holds a Bachelors of Science degree in Marketing from Indiana University and serves as a board member of three companies: Revivant Corporation in Sunnyvale, CA, Starion Instruments in Saratoga, CA, and Endobionics in Hayward, CA. Scott was instrumental in the founding of both Revivant and Starion as along with their exit in 2009.